

# MAP PRICING AND SPECIFICATIONS GUIDE

USD Pricing: Effective June 8th, 2026

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To see all Human Active Technology Terms and Conditions, please visit:  
<https://www.team-hat.com/resources/>

# Minimum Advertised Price (MAP) Guidelines

Human Active Technology, LLC, including its brands **HAT Collective** and **HAT Design Works**, has built a reputation for innovative design, product quality, and reliable performance over the past 40 years. We remain committed to delivering best-in-class engineering, manufacturing, and customer support to our dealers, partners, and distributors.

To protect our brand integrity and ensure a consistent marketplace experience, **Human Active Technology, LLC enforces a Minimum Advertised Price (MAP) Policy, effective May 25th, 2026.** This policy applies to all authorized dealers, resellers, and any parties selling Human Active Technology products through distribution channels.

## What is MAP?

MAP represents the lowest price at which Human Active Technology products may be advertised or promoted. The advertised price includes any discounts, rebates, or value-added offers associated with the product.

Human Active Technology provides a MAP Price List outlining Manufacturer Suggested Retail Price (MSRP), MAP, and reseller cost for applicable products. This policy governs advertised pricing only. Resellers retain full discretion in determining their actual selling price.

## MAP Guidelines

- Advertised pricing may not be more than **40%** below the published MSRP. Refer to the MAP SKU list for product-specific requirements; **products not listed are still subject to and must comply with the 40% MAP pricing guidelines.**
- This policy applies to all forms of advertising, including websites, online marketplaces, digital ads, email campaigns, social media, and print materials.
- MAP applies only to advertised prices and does not restrict final selling prices.
- This policy is enforced consistently across all distributors, dealers, and resellers.
- Strike-through pricing, “was/now” pricing, or any visual representation implying pricing below MAP is not permitted when a price is displayed.
- Resellers are responsible for ensuring compliance across all third-party marketplaces, websites, and affiliated sales channels.
- In the event of resale or shipment into Canada, resellers are responsible for complying with all applicable local laws related to advertised pricing and resale practices.

## Compliance

Failure by Human Active Technology, LLC to enforce any provision of this MAP Policy shall not constitute a waiver of its right to enforce the policy at a later time.

# 7000 Monitor Arms

The 7000 Series combines ergonomic performance, flexible adjustability, and space-saving design to create a more productive workspace. Engineered for effortless monitor positioning, the articulating arm allows users to raise, lower, extend, and rotate displays with a simple touch, promoting greater comfort throughout the workday.



## 7000

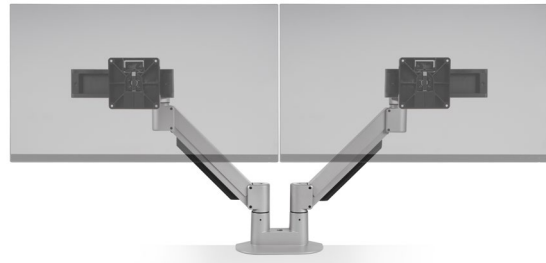
7000-500-104  
7000-600-104  
7000-800-104  
7000-1000-104

7000-500-124  
7000-600-124  
7000-800-124  
7000-1000-124

7000-500-248  
7000-600-248  
7000-800-248  
7000-1000-248

**MSRP: \$334.00**

**MAP: \$200.40**



## 7000 Dual

7000-2-500-SLD-104  
7000-2-800-SLD-104

7000-2-500-SLD-124  
7000-2-800-SLD-124

7000-2-500-SLD-248  
7000-2-800-SLD-248

**MSRP: \$620.00**

**MAP: \$372.00**

Finishes:  
104 - Black  
124 - Silver  
248 - White

# E2 Monitor Arms

E2 is the next evolution of the original Envoy, combining a sleek, modern design with enhanced ergonomic performance. Built for flexibility and effortless screen adjustment, E2 allows users to easily achieve optimal viewing positions that promote better posture and reduce strain. With studies showing that many workers experience neck discomfort, E2 is designed to support healthier work habits while improving comfort and productivity in any workspace.

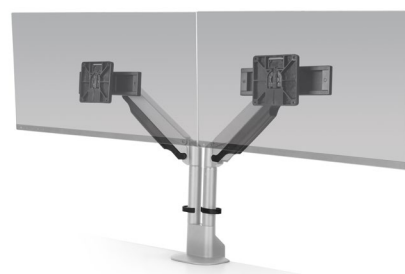


## E2 Single

E2-1-104  
E2-1-124  
E2-1-248

**MSRP: \$417.00**

**MAP: \$250.20**



## E2 Dual

E2-2-104  
E2-2-124  
E2-2-248

**MSRP: \$814.00**

**MAP: \$488.40**

Finishes:  
104 - Black  
124 - Silver  
248 - White

# E5 Monitor Arms

E5 is designed to meet the demands of today's workforce while adapting to the evolving technology of tomorrow. Built for simplicity, efficiency, and broad compatibility, this next-generation system delivers smooth, effortless adjustability for optimal ergonomic positioning. Its streamlined design supports a wide range of monitors and workspace setups, making it an ideal solution for modern offices, collaborative environments, and high-performance workstations. With intuitive installation and reliable performance, the E5 enhances productivity while maintaining a clean, professional aesthetic.



E5 Single Dynamic  
E5-D1-BLK  
E5-D1-SLV  
E5-D1-WHT

MSRP: **\$580.00**

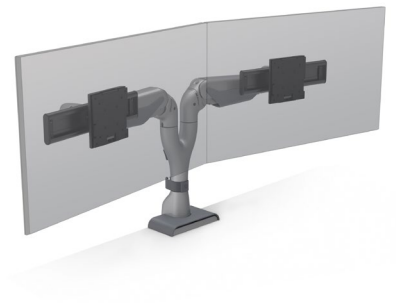
MAP: **\$348.00**



E5 Single Dynamic Light  
E5-D1L-BLK  
E5-D1L-SLV  
E5-D1L-WHT

MSRP: **\$409.00**

MAP: **\$245.40**



E5 Dual Dynamic  
E5-D2-BLK  
E5-D2-SLV  
E5-D2-WHT

MSRP: **\$689.00**

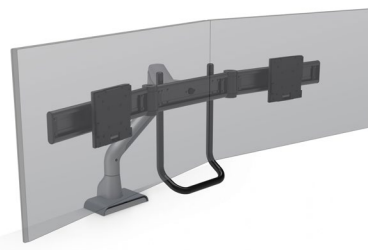
MAP: **\$413.40**



E5 Dual Dynamic Pole  
E5G-P02D-BLK  
E5G-P02D-SLV  
E5G-P02D-WHT

MSRP: **\$808.00**

MAP: **\$484.80**



E5 Dual Crossbar Dynamic  
E5G-D2C-BLK  
E5G-D2C-SLV  
E5G-D2C-WHT

MSRP: **\$891.00**

MAP: **\$534.60**

Finishes:  
BLK - Black  
SLV - Silver  
WHT - White

# Height Adjustable Desks

Our two-legged height-adjustable base delivers a simple yet powerful workspace upgrade, combining smart design with everyday functionality. Featuring the exclusive Folding HAT frame, it assembles quickly and fits seamlessly into corner or rectangular workstations. A quiet, eco-friendly electric motor system ensures smooth, effortless height adjustments, promoting comfort, flexibility, and productivity throughout the workday.



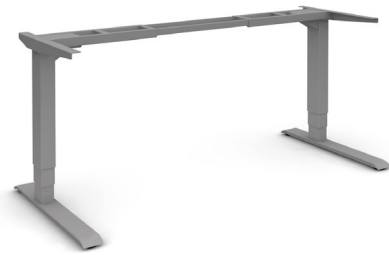
## Mid HAT Base

HAT2-MID- S-BK  
HAT2-MID-S-SI  
HAT2-MID-S-WH

HAT2-MID-L-BK  
HAT2-MID-L-SI  
HAT2-MID-L-WH

MSRP: **\$1,060.00**

MAP: **\$636.00**



## Hi HAT Base

HAT2-HI- S-BK  
HAT2-HI-S-SI  
HAT2-HI-S-WH

HAT2-HI-L-BK  
HAT2-HI-L-SI  
HAT2-HI-L-WH

MSRP: **\$1,290.00**

MAP: **\$774.00**

Finishes:  
BK - Black  
SI- Silver  
WH - White

# Power Modules

Reya is a design-forward power solution created to elevate the modern workspace. Featuring soft, curved lines and a refined aesthetic, it offers a versatile range of mountable power options to fit any setup. Whether your needs are simple or complex, Reya keeps power within easy reach, delivering convenience, flexibility, and a clean, integrated look for any workstation.



Reya Standard  
Surface Power Module

PWRG-ACC-TD-BK  
PWRG-ACC-TD-WH

MSRP: **\$340.00**

MAP: **\$204.00**



Reya 140W Surface  
Power Module

PWRG-ACCC-TD-B-BK  
PWRG-ACCC-TD-B-WH

MSRP: **\$425.00**

MAP: **\$255.00**

# Cable Management

Pocket is a simple, efficient cable management solution designed to keep height-adjustable workstations clean and organized. Its durable mesh sleeve neatly gathers and conceals cords, preventing clutter while allowing smooth desk movement. With an easy, streamlined design, Pocket helps maintain a tidy workspace while supporting a more professional and distraction-free environment.



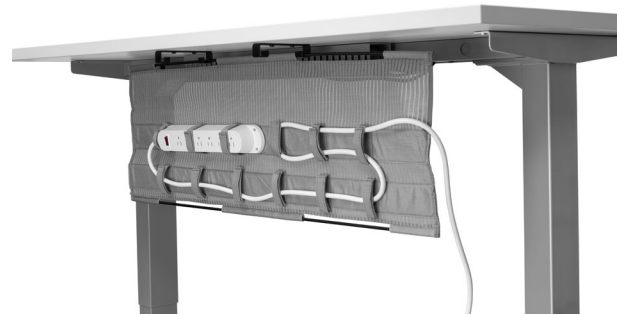
Pocket Mini - 24in

CMT-24-04

CMT-24-06

MSRP: **\$162.00**

MAP: **\$97.20**



Pocket Standard - 38in

CMT-04

CMT-06

MSRP: **\$214.00**

MAP: **\$128.40**

Finishes:

04 - Mesh Black

06 - Mesh Grey

# Seating

Iku is our original ergonomic seating solution designed to support comfort, movement, and productivity throughout the workday. Featuring a synchro-control mechanism that promotes natural body movement, Iku helps users stay engaged and supported through extended periods of sitting. Key adjustments for height, depth, and positioning ensure a personalized fit for each individual, delivering consistent ergonomic support tailored to different body types and work styles.



Iku

IKU-B-M1H-JET-S1BB

MSRP: **\$1,002.00**

MAP: **\$601.20**

Finishes:

Frame - Black (B)

Mesh - Raven (M1H)

Seat Upholstery - Jet (JET)

Base - Black Nylon (S1BB)

# Storage

Keep your workspace organized and secure with our Mobile Pedestals. Built from heavy-duty steel, these durable storage units are available in two sizes and feature full-extension, lockable drawers for easy access and reliable security. Designed for everyday functionality, they include a pencil tray and letter/legal filing capabilities. Key-alike locking options enhance personal security, while anti-tipping counterweights and locking casters provide stability and mobility. Easily stored under a worksurface for convenient access, they also support flexible workplace layouts as part of A Safe Space™ product line.



## Mobile Pedestal Slim

MPEDBF-10-BK  
MPEDBF-10-SI  
MPEDBF-10-WH

MSRP: **\$693.00**

MAP: **\$415.80**

## Pedestal Slim Cushion

MPEDCUS-10-CH

MSRP: **\$137.00**

MAP: **\$82.20**



## Mobile Pedestal

MPEDBF-15-BK  
MPEDBF-15-SI  
MPEDBF-15-WH

MSRP: **\$693.00**

MAP: **\$415.80**

## Pedestal Cushion

MPEDCUS-15-CH

MSRP: **\$137.00**

MAP: **\$82.20**

Finishes:  
BK - Black  
SI - Silver  
WH - White

Cushion:  
CH - Charcoal

# SKU List

Product	SKU	Description	MSRP	MAP
7000	7000-500-104	7000 Single, 500N, Black	\$417.00	\$250.20
	7000-500-124	7000 Single, 500N, Silver	\$417.00	\$250.20
	7000-500-248	7000 Single, 500N, White	\$417.00	\$250.20
	7000-600-104	7000 Single, 600N, Black	\$417.00	\$250.20
	7000-600-124	7000 Single, 600N, Silver	\$417.00	\$250.20
	7000-600-248	7000 Single, 600N, White	\$417.00	\$250.20
	7000-800-104	7000 Single, 800N, Black	\$417.00	\$250.20
	7000-800-124	7000 Single, 800N, Silver	\$417.00	\$250.20
	7000-800-248	7000 Single, 800N, White	\$417.00	\$250.20
	7000-1000-104	7000 Single, 1000N, Black	\$417.00	\$250.20
	7000-1000-124	7000 Single, 1000N, Silver	\$417.00	\$250.20
	7000-1000-248	7000 Single, 1000N, White	\$417.00	\$250.20
	7000-2-500-SLD-104	7000 Dual, 500N, Black	\$814.00	\$488.40
	7000-2-500-SLD-124	7000 Dual, 500N, Silver	\$814.00	\$488.40
	7000-2-500-SLD-248	7000 Dual, 500N, White	\$814.00	\$488.40
	7000-2-800-SLD-104	7000 Dual, 800N, Black	\$814.00	\$488.40
	7000-2-800-SLD-124	7000 Dual, 800N, Silver	\$814.00	\$488.40
	7000-2-800-SLD-248	7000 Dual, 800N, White	\$814.00	\$488.40
E2	E2-1-104	E2 Single, Black	\$334.00	\$200.40
	E2-1-124	E2 Single, Silver	\$334.00	\$200.40
	E2-1-248	E2 Single, White	\$334.00	\$200.40
	E2-2-104	E2 Dual, Black	\$620.00	\$372.00
	E2-2-124	E2 Dual, Silver	\$620.00	\$372.00
	E2-2-248	E2 Dual, White	\$620.00	\$372.00
E5	E5-D1-BLK	E5 Single Dynamic, Black	\$580.00	\$348.00
	E5-D1-SLV	E5 Single Dynamic, Silver	\$580.00	\$348.00
	E5-D1-WHT	E5 Single Dynamic, White	\$580.00	\$348.00
	E5-D1L-BLK	E5 Single Dynamic Light, Black	\$409.00	\$245.40
	E5-D1L-SLV	E5 Single Dynamic Light, Silver	\$409.00	\$245.40
	E5-D1L-WHT	E5 Single Dynamic Light, White	\$409.00	\$245.40
	E5G-P01SD-BLK	E5 Single Dynamic Pole, Black	\$601.00	\$360.60
	E5G-P01SD-SLV	E5 Single Dynamic Pole, Silver	\$601.00	\$360.60
	E5G-P01SD-WHT	E5 Single Dynamic Pole, White	\$601.00	\$360.60
	E5-D2-BLK	E5 Dual Dynamic, Black	\$689.00	\$413.40
	E5-D2-SLV	E5 Dual Dynamic, Silver	\$689.00	\$413.40
	E5-D2-WHT	E5 Dual Dynamic, White	\$689.00	\$413.40
	E5G-D2SD-BLK	E5 Dual Dynamic Wide, Black	\$907.00	\$544.20
	E5G-D2SD-SLV	E5 Dual Dynamic Wide, Silver	\$907.00	\$544.20
	E5G-D2SD-WHT	E5 Dual Dynamic Wide, White	\$907.00	\$544.20
	E5G-D2C-BLK	E5 Dual Crossbar Dynamic, Black	\$891.00	\$534.60
	E5G-D2C-SLV	E5 Dual Crossbar Dynamic, Silver	\$891.00	\$534.60
	E5G-D2C-WHT	E5 Dual Crossbar Dynamic, White	\$891.00	\$534.60
	E5G-P02D-BLK	E5 Dual Dynamic Pole, Black	\$808.00	\$484.80
	E5G-P02D-SLV	E5 Dual Dynamic Pole, Silver	\$808.00	\$484.80
	E5G-P02D-WHT	E5 Dual Dynamic Pole, White	\$808.00	\$484.80

Products not listed in this chart are still subject to and must comply with the 40% MAP pricing guidelines.

# SKU List

Product	SKU	Description	MSRP	MAP
E5	E5G-P02SD-BLK	E5 Dual Dynamic Wide Pole, Black	\$1,026.00	\$615.60
	E5G-P02SD-SLV	E5 Dual Dynamic Wide Pole, Silver	\$1,026.00	\$615.60
	E5G-P02SD-WHT	E5 Dual Dynamic Wide Pole, White	\$1,026.00	\$615.60
	E5G-P03SD-BLK	E5 Triple Dynamic Pole, Black	\$1,181.00	\$708.60
	E5G-P03SD-SLV	E5 Triple Dynamic Pole, Silver	\$1,181.00	\$708.60
	E5G-P03SD-WHT	E5 Triple Dynamic Pole, White	\$1,181.00	\$708.60
	E5G-P01-BLK	E5 Single Static Pole, Black	\$348.00	\$208.80
	E5G-P01-SLV	E5 Single Static Pole, Silver	\$348.00	\$208.80
	E5G-P01-WHT	E5 Single Static Pole, White	\$348.00	\$208.80
	E5G-P02S-BLK	E5 Dual Static Pole, Black	\$644.00	\$386.40
	E5G-P02S-SLV	E5 Dual Static Pole, Silver	\$644.00	\$386.40
	E5G-P02S-WHT	E5 Dual Static Pole, White	\$644.00	\$386.40
	E5G-P03SS-BLK	E5 Triple Static Pole, Black	\$1,015.00	\$609.00
	E5G-P03SS-SLV	E5 Triple Static Pole, Silver	\$1,015.00	\$609.00
	E5G-P03SS-WHT	E5 Triple Static Pole, White	\$1,015.00	\$609.00
	E5G-P11-BLK	E5 One Over One Static Pole, Black	\$573.00	\$343.80
	E5G-P11-SLV	E5 One Over One Static Pole, Silver	\$573.00	\$343.80
	E5G-P11-WHT	E5 One Over One Static Pole, White	\$573.00	\$343.80
	E5G-P22S-BLK	E5 Two Over Two Static Pole, Black	\$1,295.00	\$777.00
	E5G-P22S-SLV	E5 Two Over Two Static Pole, Silver	\$1,295.00	\$777.00
	E5G-P22S-WHT	E5 Two Over Two Static Pole, White	\$1,295.00	\$777.00
	E5G-P33SS-BLK	E5 Three Over Three Static Pole, Black	\$1,829.00	\$1,097.40
	E5G-P33SS-SLV	E5 Three Over Three Static Pole, Silver	\$1,829.00	\$1,097.40
	E5G-P33SS-WHT	E5 Three Over Three Static Pole, White	\$1,829.00	\$1,097.40
HAT Bases	HAT2-MID-S-BK	Mid HAT, 2-Legs, 28"-45", T-Foot, Black	\$1,060.00	\$636.00
	HAT2-MID-S-SI	Mid HAT, 2-Legs, 28"-45", T-Foot, Silver	\$1,060.00	\$636.00
	HAT2-MID-S-WH	Mid HAT, 2-Legs, 28"-45", T-Foot, White	\$1,060.00	\$636.00
	HAT2-MID-L-BK	Mid HAT, 2-Legs, 46"-72", T-Foot, Black	\$1,060.00	\$636.00
	HAT2-MID-L-SI	Mid HAT, 2-Legs, 46"-72", T-Foot, Silver	\$1,060.00	\$636.00
	HAT2-MID-L-WH	Mid HAT, 2-Legs, 46"-72", T-Foot, White	\$1,060.00	\$636.00
	HAT2-HI-S-BK	Hi HAT, 2-Legs, 28"-45", T-Foot, Black	\$1,290.00	\$774.00
	HAT2-HI-S-SI	Hi HAT, 2-Legs, 28"-45", T-Foot, Silver	\$1,290.00	\$774.00
	HAT2-HI-S-WH	Hi HAT, 2-Legs, 28"-45", T-Foot, White	\$1,290.00	\$774.00
	HAT2-HI-L-BK	Hi HAT, 2-Legs, 46"-72", T-Foot, Black	\$1,290.00	\$774.00
	HAT2-HI-L-SI	Hi HAT, 2-Legs, 46"-72", T-Foot, Silver	\$1,290.00	\$774.00
	HAT2-HI-L-WH	Hi HAT, 2-Legs, 46"-72", T-Foot, White	\$1,290.00	\$774.00
	HAT3-HI-L-BK	L-Unit, 3-Legs, T-Foot, Black	\$1,936.00	\$1,161.60
	HAT3-HI-L-SI	L-Unit, 3-Legs, T-Foot, Silver	\$1,936.00	\$1,161.60
	HAT3-HI-L-WH	L-Unit, 3-Legs, T-Foot, White	\$1,936.00	\$1,161.60
Desktop Converters	WNST-1-104	Winston Workstation Single, Black	\$1,227.00	\$736.20
	WNST-1-124	Winston Workstation Single, Silver	\$1,227.00	\$736.20
	WNST-1-248	Winston Workstation Single, White	\$1,227.00	\$736.20
	WNST-2-104	Winston Workstation Dual, Black	\$1,293.00	\$775.80
	WNST-2-124	Winston Workstation Dual, Silver	\$1,293.00	\$775.80
	WNST-2-248	Winston Workstation Dual, White	\$1,293.00	\$775.80

Products not listed in this chart are still subject to and must comply with the 40% MAP pricing guidelines.

# SKU List

Product	SKU	Description	MSRP	MAP
Desktop Converters	WNST-3-___	Winston Workstation Triple, Black	\$1,545.00	\$927.00
		Winston Workstation Triple, Silver	\$1,545.00	\$927.00
		Winston Workstation Triple, White	\$1,545.00	\$927.00
	WNST-4-___	Winston Workstation Quad, Black	\$1,923.00	\$1,153.80
		Winston Workstation Quad, Silver	\$1,923.00	\$1,153.80
		Winston Workstation Quad, White	\$1,923.00	\$1,153.80
	WNSTE-1-270	Winston-E Single, Grey Duotone	\$1,822.00	\$1,093.20
	WNSTE-2-270	Winston-E Dual, Grey Duotone	\$2,025.00	\$1,215.00
	WNSTE-3-270	Winston-E Triple, Grey Duotone	\$2,190.00	\$1,314.00
Power	PWR-AC-BK	Reya USB Hub, Black	\$152.00	\$91.20
	PWR-AC-WH	Reya USB Hub, White	\$152.00	\$91.20
	PWRG-ACC-TD-BK	Reya Standard Surface Power Module, Black	\$340.00	\$204.00
	PWRG-ACC-TD-WH	Reya Standard Surface Power Module, White	\$340.00	\$204.00
	PWRG-ACCW-TD-BK	Reya Wireless Surface Power Module, Black	\$498.00	\$298.80
	PWRG-ACCW-TD-WH	Reya Wireless Surface Power Module, White	\$498.00	\$298.80
	PWRG-STRP-BK	Reya Power Strip, Black	\$136.00	\$81.60
	PWRG-STRP-WH	Reya Power Strip, White	\$136.00	\$81.60
	PWRG-ACC-TD-STRP-BK	Reya Power Strip w/Hardwired Standard Surface Power Module, Black	\$524.00	\$314.40
	PWRG-ACC-TD-STRP-WH	Reya Power Strip w/Hardwired Standard Surface Power Module, White	\$524.00	\$314.40
	PWRG-ACCW-TD-STRP-BK	Reya Power Strip w/Hardwired Wireless Surface Power Module, Black	\$681.00	\$408.60
	PWRG-ACCW-TD-STRP-WH	Reya Power Strip w/Hardwired Wireless Surface Power Module, White	\$681.00	\$408.60
	PWRG-ACCC-B-TD-BK	Reya 140W Surface Power Module, Black	\$425.00	\$255.00
	PWRG-ACCC-B-TD-WH	Reya 140W Surface Power Module, White	\$425.00	\$255.00
	PWRG-ACCC-B-IM-BK	Reya 140W Charging Cap for E5, Black	\$295.00	\$177.00
	PWRG-ACCC-B-IM-SI	Reya 140W Charging Cap for E5, Silver	\$295.00	\$177.00
	PWRG-ACCC-B-IM-WH	Reya 140W Charging Cap for E5, White	\$295.00	\$177.00
	Cable Management	CMT-04	Pocket Standard, 38in, Mesh Black	\$214.00
CMT-06		Pocket Standard, 38in, Mesh Grey	\$214.00	\$128.40
CMT-24-04		Pocket Mini, 24in, Mesh Black	\$162.00	\$97.20
CMT-24-06		Pocket Mini, 24in, Mesh Grey	\$162.00	\$97.20
Seating	IKU-B-MIH-JET-S1BB	Iku Chair	\$1,002.00	\$601.20
Storage	MPEDBF-10-BK	Mobile Pedestal Slim, Black	\$693.00	\$415.80
	MPEDBF-10-SI	Mobile Pedestal Slim, Silver	\$693.00	\$415.80
	MPEDBF-10-WH	Mobile Pedestal Slim, White	\$693.00	\$415.80
	MPEDCUS-10-CH	Pedestal Slim Cushion, Charcoal	\$137.00	\$82.20
	MPEDBF-15-BK	Mobile Pedestal, Black	\$693.00	\$415.80
	MPEDBF-15-SI	Mobile Pedestal, Silver	\$693.00	\$415.80
	MPEDBF-15-WH	Mobile Pedestal, White	\$693.00	\$415.80
	MPEDCUS-15-CH	Pedestal Cushion, Charcoal	\$137.00	\$82.20

Products not listed in this chart are still subject to and must comply with the 40% MAP pricing guidelines.

# MAP Policy Enforcement

**Effective Date: June 8, 2026**

Human Active Technology, LLC, including its brands HAT Collective and HAT Design Works, is committed to maintaining a fair and consistent marketplace through its Minimum Advertised Price (MAP) Policy.

By signing below, the undersigned acknowledges that they have received, reviewed, and understand the Human Active Technology MAP Policy and agree to comply with all requirements outlined therein.

The undersigned specifically acknowledges and agrees that:

- The MAP Policy applies to all advertised pricing for Human Active Technology products.
- Advertised pricing may not exceed the discounts permitted under the MAP Policy.
- The policy applies to all advertising channels, including websites, online marketplaces, email marketing, social media, digital advertising, print materials, and any other promotional media.
- Compliance is the responsibility of the reseller across all sales and advertising channels, including third-party marketplaces.
- Human Active Technology reserves the right to monitor advertised pricing and enforce the MAP Policy as outlined in the policy document.
- Violations may result in corrective action, including suspension of selling privileges, marketing program participation, and/or use of Human Active Technology intellectual property.
- The reseller has independently determined its business practices and understands that this policy governs advertised pricing only and does not restrict actual selling prices.

By signing this acknowledgment, the undersigned confirms that they are authorized to act on behalf of their company and agree to comply with the Human Active Technology MAP Policy.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Minimum Advertised Price (MAP) Policy Acknowledgment Agreement

- This MAP Policy will take effect two weeks following the delivery of this notice.
- Human Active Technology may monitor advertised pricing of MAP Products directly or through authorized third-party services.
- If a Dealer (“Reseller”) is found to be in violation of this MAP Policy, whether directly or indirectly, Human Active Technology may suspend or discontinue product sales to the Reseller and/or restrict participation in marketing programs or the use of any Intellectual Property related to Human Active Technology products.
- In the event of a violation, the Reseller will be formally notified via email or written communication.
- The Reseller will have five business days to correct the violation. Failure to do so within this timeframe may result in suspension of selling privileges, marketing program access, and/or Intellectual Property usage rights.
- Resellers may reapply to sell Human Active Technology products after sixty days, subject to review and approval by Human Active Technology.



HUMAN ACTIVE TECHNOLOGY™